



### The **NO-FEE** online job bank for job seekers and employers

- Use innovative matching technology
- Create online resumes and job listings at NO-FEE
- Search the largest job bank in Minnesota
- Available 24 hours a day, 7 days a week

## 2016 QUICK STATS

### Total Job Openings

- ▶ 2015 = 801,397
- ▶ 2016 = 748,298

### Total Searches

- ▶ Total searches by employers:  
2015 = 384,227  
2016 = 312,957

- ▶ Total searches by job seekers:  
2015 = 4.0 million  
2016 = 3.2 million

Total searches by job seekers and average searches per day in **2016** reflect an improving Minnesota economy and a low 3.8% state unemployment rate.

- ▶ Average searches per day:  
2015 = 11,899  
2016 = 9,664

### Total Accounts

Total number of registered accounts:

- ▶ Employers  
2015 = 91,109  
2016 = 93,083

- ▶ Job Seekers  
2015 = 508,323  
2016 = 455,745

### New Employer Accounts

- ▶ 2015 = 1,936
- ▶ 2016 = 1,457

### New Job Seeker Accounts

- ▶ 2015 = 79,323
- ▶ 2016 = 76,295



## A new record set!

As 1,457 new employers registered for and used MinnesotaWorks.net in 2016, total employer accounts increased to **93,083**.

# JOB SEEKERS

“I learned about this MLK Diversity Career Fair and I am here today because I saw an announcement for this event on MinnesotaWorks.net. One of the employers I sent a resume to in response to their job opening on MinnesotaWorks.net is here today. He set up an interview with me for next week.”

—Mark T.

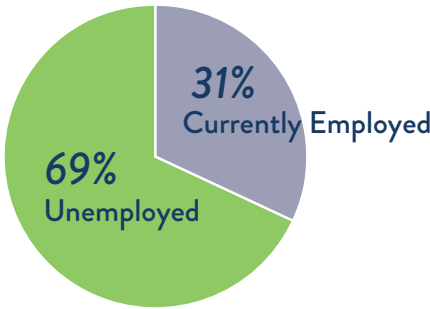
“I just wanted to let you know I found a job! It's through Menards, management training program. It fast tracks you up the management tier until you get to store manager or want to transfer to corporate. I found it by going to the job search part of MinnesotaWorks.net then I just put in management trainee in the search part and it came up with a few companies that offer a management training course. Thanks for the help.”

—Dustin A.

“I wanted to give you the good news. I accepted a job from one of the employers' job postings (Byada). It is a part-time job as a nurse in pediatrics home care. I had a 3 month training for newly graduated nurses and will begin working independently in one week. Another employer called me the week I completed the training for Byada. I also accepted their offer. So now I will be working part-time for the home care agency and part-time in a clinic! I think this will be a very balanced work life for me. I am impressed and grateful for the help navigating the waters of employment seeking.”

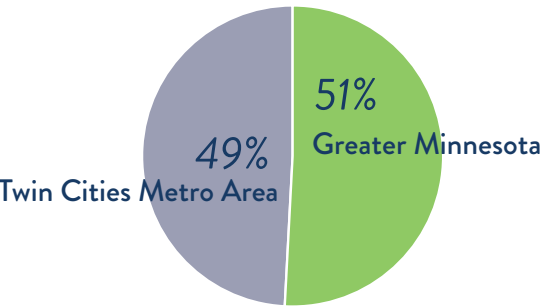
—Martha M.

## Job Seekers Status

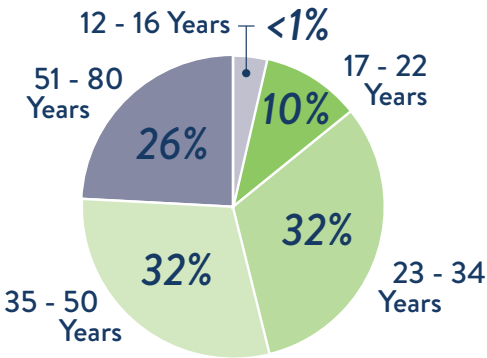


## New Job Seeker Accounts

76,295



## Age Range of Job Seekers



## Race of Job Seekers

American Indian or Alaska Native	4%
Asian	4%
Black, African American	14%
Hawaiian Native or other Pacific Islander	<1%
White	77%

Ethnicity of Job Seekers = 6% Hispanic or Latino

## Education Level of Job Seekers

Less than High School Diploma / GED	8%
High School Diploma / Some College	48%
College Degree / Vocational Credential	44%

## Employers Say What They Like About MinnesotaWorks.net

I think the number one reason I like the site is that it is a reputable, secure site sponsored by the State of Minnesota. It is trustworthy.

It is really easy to post jobs. I had several openings to post and it only took minutes. It is easy to make changes and edit the posting. It is concise and clear.

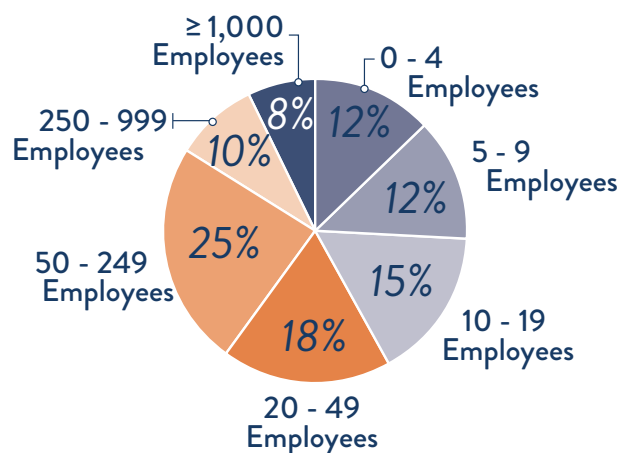
The immediate response. We found around eight employees using MinnesotaWorks.net in the last year. We appreciate having the service.

It is an easy site to navigate. I like that it is a free service. And, I feel we reach out to a broader audience than the coverage we get with other sources. I have a diverse group of applicants applying for jobs.

“Having MinnesotaWorks.net as a recruiting source here in rural Minnesota is incredibly valuable to use because local newspapers are disappearing. **MinnesotaWorks.Net** is a very valuable source in meeting our hiring needs.”

—Employer

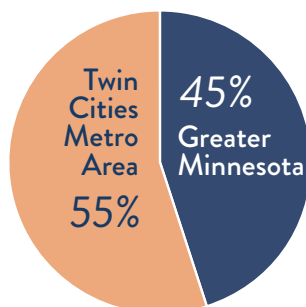
## Size of Businesses



The size of businesses is compiled from employer self-service and staff entered openings.

## Total Job Openings 2016

748,298



## Job Openings by Industry

NAICS Codes

Professional, Business & Administrative Services	63%
Education & Health Services	13%
Trade, Transportation & Utilities	6%
Manufacturing	4%
Leisure & Hospitality	4%
Other — Construction • Information • Other Services	3%
Financial & Real Estate Activities	5%
Government	1%
Natural Resources, Mining & Agriculture	1%

## Job Openings by Occupation

O\*NET Codes

Production, Installation & Maintenance	16%
Personal Care & Food Preparation	7%
Health Care	12%
Office & Administrative Support	16%
Construction, Extraction & Transportation	12%
Science, Technology, Engineering & Math	8%
Sales & Related	9%
Management, Business & Financial	8%
Building & Grounds Cleaning & Maintenance	3%
Education, Training & Library	3%
Military, Protective & Social Services	2%
Entertainment, Arts & Sports	2.5%
Farming, Fishing & Forestry • Legal	≤1% EACH

# WHAT TO EXPECT AT YOUR LOCAL WORKFORCE CENTER

## MinnesotaWorks.Net Blog

Published weekly, our blog features job search tips and techniques, labor market information and events for job seekers. You can sign up to be notified when new blogs are published.

[mn.gov/deed/mnwblog](http://mn.gov/deed/mnwblog)

Some of the people who visit DEED's 48 WorkForce Centers have jobs and are thinking about their next career step. Others have lost their jobs through no fault of their own – and need to consider other fields. Barbara Howze is one example.

Howze had been employed for 14 years as a mail room machine operator at a financial services company when the work was outsourced. She wanted to work in a hospital, and a co-worker told her about the South Minneapolis WorkForce Center. She called and learned she was eligible for the Dislocated Worker Program.

"The WorkForce Center helped me work on a career plan, resume writing, goal-setting, and funding for college courses," Howze said. "A six-month surgical tech certificate course certified me to work in the medical field. The WorkForce Center helped fund classes."

Howze received job offers as a surgical technician. She's now making "very good pay" – and enjoying her work. She is thankful for the help, saying, "Without WorkForce Center assistance, it would have been impossible to attend college."

## Access to the Right Information, Equipment and Guidance

Whether you're in the beginning stage of conducting a job search or researching new career options, you need access to the right information, equipment and personal guidance.

Minnesota WorkForce Centers provide knowledgeable, professional staff who can guide you through the steps of job search and career planning in a business-like setting. Staff are available to help you:

- ▶ Access all the services available at any WorkForce Center and special services you may be eligible for through DEED or other partnering organizations
- ▶ Use our no-fee online job bank, MinnesotaWorks.net, and other employment websites
- ▶ Research local companies that are hiring
- ▶ Create an effective resume and cover letter
- ▶ Learn how to use the Internet for your job search
- ▶ Set up a free email account to contact and follow up with prospective employers

A wide variety of computer software is available, including programs to help with career planning, computer skills development, and effective Internet job searches. At every WorkForce Center, job seekers have access to office equipment crucial for every job search, such as telephones, photocopiers, printers and fax machines.

WorkForce Centers also offer classes, workshops and other training on topics ranging from resume writing and interview skills to networking and using social media to find jobs. Every WorkForce Center library carries job search books and directories and also offers assistive technology to help customers with disabilities use their services and resources.

## Major Outreach Events 2016

- JAN** Hilton "HHonors" program for Veterans  
2016 MLK Jr. Holiday Diversity Networking Career Fair  
EDAM Winter Conference
- FEB** CommonBond Communities Job Fair  
Anoka Technical College Job Fair  
South Central College Career and Job Fair  
BATC Fourth Annual Job & Career Fair  
2016 Alexandria Job Fair  
Hire Our Heroes Career Fair  
Human Resources Professionals of Minnesota
- MAR** Iron Range Job Fair  
Fairview Range Nursing Career Fair  
Get Jobs Job Fair
- APR** UMN Graduate Student and Alumni Career Fair  
UMN Diversity Career Networking Event  
National Labor Exchange (NLx)  
Design of Medical Devices Career Fair  
Career Exploration & Job Fair, Little Falls  
Brainerd Lakes Community Job Fair  
7th Annual Northland Job Fair  
Lake Mille Lacs Area Job Fair  
Fridley Job Fair  
East Central Minnesota Job Fair  
Mankato Area Career/Job Fair  
Minnesota Community Advisors on Recruitment and Retention Solutions (MnCARRS)
- MAY** Southwest Minnesota Lifestyle and Jobs Tour  
TCF Bank Recruiting & Job Fair  
Mock Interview/Hiring Event Day, Mankato
- JUN** Statewide Joint Counselor Training
- JUL** 2016 Minnesota's Largest Veterans Career Fair  
MnCARRS
- SEP** Professional & Technology Diversity Career Fair  
MN Recruiters Conference
- OCT** MSP Airport Job Fair  
Learning In Style – Immigrant Provider Collaboration  
Make IT. MSP.  
Progressive Community Job Career & Resource Fair
- NOV** 2016 Scott County Career Fair  
National Labor Exchange (NLx)
- DEC** Governor's Workforce Development Board/  
Minnesota Workforce Council Association

The total job openings in this report is compiled from employer self-service openings, staff entered openings and uploads from US jobs the National Labor Exchange (US jobs includes openings from MN employers; Federal jobs from USAJOBS; and some (within 50 miles of MN) border state communities from ND, SD, IA and WI.)



For job search tips follow  
[@MinnesotaWorks](https://twitter.com/MinnesotaWorks)

**mn** EMPLOYMENT AND  
ECONOMIC DEVELOPMENT

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An equal opportunity employer and service provider. Upon request this information can be made available in alternative formats for individuals with disabilities.

1,500 / January 2017